



2024 THRIVE! SPONSOR PROSPECTUS

AMBASSADORS IN BUSINESS:
HELPING BUSINESS PROFESSIONALS CONNECT FAITH AND WORK

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FROM THE AMBASSADORS IN BUSINESS BOARD OF DIRECTORS

“Whatever you do, work heartily, as for the Lord and not for men, knowing that from the Lord you will receive the inheritance as your reward. You are serving the Lord Christ.” Colossians 3:23-24

Throughout the ages, Christians understood that everything they did was to be done for the Lord and for His glory. Life and faith were integrated, work and faith were connected because work was based mainly upon daily survival. In the past century especially, we have seen work and faith become segmented areas of our lives, separated from each other. Faith was relegated to church and home but began to be unaccepted in the workplace. And there was no “work-faith movement” to bring the two together.

But thanks be to God, in the past decade, that has changed. There has been a significant growth in organizations that help Christians understand why their work matters to God and how to live out their faith in the workplace. Ambassadors for Business has been blessed to be a part of that growth here in the Twin Cities. Our prayer and desire is to see the impact of Ambassadors for Business continue to grow.

“Now more than ever, the Twin Cities marketplace needs a body of believers who are equipped and empowered to bring Christ into their businesses and workplaces. We remain committed to our mission and purpose to provide community and resources to help Christians in the marketplace connect their faith and work. Your partnership with Ambassadors for Business is crucial to that mission.

As you consider where to invest your advertising dollars, we hope that you will prayerfully choose to use the following sponsorships to not only expand and grow the impact of your business, but to support the impact of Jesus in the marketplace through Ambassadors for Business.

We are grateful for your support!

**Blessings,
The Ambassadors for Business Board of Directors**

OUR MISSION

Our mission is to equip believers as Ambassadors for Christ in their workplaces, using biblical resources for work and life, while connecting them into a Christ-centered marketplace community.

OUR PURPOSE

Ambassadors in Business exists to provide community and resources for Christians to connect their faith and their work.



OUR VISION

For God's Kingdom to be increased through humbly, boldly, and compassionately sharing the gospel in word and action as Christ's ambassadors in the marketplace.

THRIVE! LOCATION SPONSOR LEVELS

GOLD SPONSOR : \$1,200 FOR ONE LOCATION (ANUALLY)

Sponsor two or more locations at this level for only \$1,000 each!

- Banner image and website link on main Thrive! landing page
- Logo and website link on individual event pages
- Logo and website link included in footer of location-specific email invites and reminders
- Featured at monthly Thrive! event
 - Option for personalized (20-second) ad to be delivered during announcements
- Banner image and link in 1 eNewsletter per quarter
- Tagged or mentioned in social media posts about your Thrive! location
- Logo included on social media graphics about your Thrive! location
- Social media spotlight once per quarter
- Recognized at city-wide Ambassadors in Business events

SILVER SPONSOR: \$700 FOR ONE LOCATION (ANUALLY)

Sponsor two or more locations at this level for only \$600 each!

- Logo and website link on main Thrive! landing page
- Logo and website link on individual event pages
- Logo and website link included in footer of location-specific email invites and reminders
- Recognized at monthly Thrive! events
- Banner image and link in 1 eNewsletter per quarter
- Tagged or mentioned in social media posts about your Thrive! location

BRONZE SPONSOR: \$500 FOR ONE LOCATION (ANUALLY)

Sponsor two or more locations at this level for only \$400 each!

- Logo and website link on main Thrive! landing page
- Logo and website link on individual event pages
- Logo and website link included in footer of location-specific email invites and reminders
- Mentioned at monthly Thrive! events

SPONSOR LEVELS COMPARISION CHART

	Logo and website link on Thrive! landing page	Logo and website link on individual event pages	Logo and link in footer of location-specific email invites	Recognized at monthly Thrive! events	Banner image and link in eNewsletter once per quarter	Logo on social media posts about your Thrive! location	Tagged or mentioned in social media posts about your Thrive! location	Social media spotlight once per quarter	Recognized at city-wide events
GOLD	✓ INCLUDES BANNER IMAGE	✓	✓	✓ FEATURED	✓	✓	✓	✓	✓
SILVER	✓	✓	✓	✓ ANNOUNCED	✓	✓			
BRONZE	✓	✓	✓	✓ MENTIONED					

ADDITIONAL SPONSOR OPPORTUNITIES

FOOD SPONSOR

PROVIDES THE FOOD AND BEVERAGES FOR ONE THRIVE! LOCATION EACH MONTH

- Logo and website link on main Thrive! landing page
- Logo and website link on individual event pages
- Logo and website link included in footer of location-specific email invites and reminders

LOCATION HOST

PROVIDES A MEETING SPACE FOR ONE LOCATION PER MONTH

- Logo and website link on main Thrive! landing page
- Logo and website link on individual event pages
- Logo and website link included in footer of location-specific email invites and reminders

MARKETING REACH

SOCIAL MEDIA AUDIENCE

LinkedIn: 912 followers
Facebook: 486 followers
Instagram: 165 followers

MONTHLY SOCIAL MEDIA REACH

LinkedIn: 1,724 impressions
Facebook: 787 impressions
Instagram: 318 impressions

NEWSLETTER WEEKLY REACH

1,000+ contacts on list
Average open rate of 30%

LOCATION BASED EMAIL MARKETING

Average of 170 contacts per location-specific list
Email invites and reminders sent monthly to each list

CURRENT THRIVE! SPONSORS

GOLD LEVEL SPONSORS



SILVER LEVEL SPONSORS



BRONZE LEVEL SPONSORS



SUBMIT A THRIVE! SPONSOR APPLICATION FORM

To become a Thrive! sponsor, click the button below to be taken directly to sponsor sign-up form:

CLICK HERE FOR THE
SPONSOR SIGN UP FORM

Once we receive your sponsor application form, we'll send you an invoice and next steps.

Send questions or requests for general sponsor information to support@ambassadorsinbusiness.com.